

HELLO.

I'M STEVE BOYLAND, A GRAPHIC DESIGNER.

I just want to make really cool, well-designed things for whoever needs really well-designed cool things. You can check out my work at my portfolio site, saboy.land.

THESE ARE SKILLS I HAVE.

- The standard graphic design suite: Identity, branding, logo design & direction. Typography & layouts. Photo editing and mockups. Digital illustration.
- Web design, layout, wireframing and mockups. Moderate experience in WordPress, HTML, CSS and web management.
- Proficiency in the usual suspects in the Adobe Creative Cloud library: Photoshop, Illustrator, and InDesign. Moderate video editing experience in Premiere Pro and After Effects.
- Experience in the field of motorsports, including at-track hospitality, designs for car wraps, firesuits, and production materials, and virtual livery designs for the iRacing platform.
- Proficiency in both Macintosh and Windows operating systems, infuriating purists everywhere.

HERE'S WHAT I'VE ACCOMPLISHED.

- Graduated Cum Laude at The College of New Jersey with a BFA in Graphic Design, May 2013.
- Six years and counting of professional design experience through internships, freelance work, and full-time positions.
- Sold over 600 t-shirts across several designs through internet sales platforms Cotton Bureau and Redbubble.

OTHER THINGS I HAVE GOING ON.

- Performer and one-time Tag Team Champion in the Maryland-DC area live art competition Super Art Fight.
- Bassist for comedy rock band Sexyful, performing alongside Super Art Fight at select events.
- Participant in various sim racing leagues on the iRacing platform with a frankly upsetting average finish of 22nd.
- Roommate to a very good cat. Her name is Cobalt.

THIS IS WHERE I'VE WORKED.

SENIOR DESIGNER

EXIT10 ADVERTISING · BALTIMORE, MD (OCTOBER 2014 - PRESENT)

- Developing sponsorship programs for motorsports teams, series and drivers to maximize investment.
- Assisted in guest hospitality at select NASCAR race events on behalf of team sponsors.
- Developing graphic & web design work for various agency clients.
- Designing multi-use templates and prepared files for apparel production.
- Designing and managing client websites and storefronts.
- Supervising and mentoring junior designers.

GRAPHIC DESIGNER

SUPER ART FIGHT · BALTIMORE, MD (JULY 2018 - PRESENT)

- Designing flyers, posters, and banners for various show promotions.
- Assisting in website design, editing, and updating.
- Producing bi-weekly livestream show on Twitch.

J CONNELLY · PARSIPPANY, NJ (JANUARY 2014 - JUNE 2014)

- Designed a wide variety of material for several clients on tight deadlines.
- Design work included internal use material for large companies, advertisements, and promotion material for corporate events.

FREELANCE DESIGNER

SELF-EMPLOYED (2010 - PRESENT)

- Designing logos, websites, branding and promotion materials for a variety of small business and solo clients.

SPITBALL · RED BANK, NJ (AUGUST 2014 - SEPTEMBER 2014)

- Assisted in developing and designing marketing pitches for major clients. Designed web layout mockups for developer use.

AVIATE CREATIVE · CHESTER, NJ (OCTOBER 2013 - NOVEMBER 2013)

- Designed, developed, and edited logo concepts, promotional material, and in-house material for various clients. Performed image research and development for use in client materials.

DESIGN INTERN

STUNT DOUBLE INDUSTRIES · TRENTON, NJ (FEBRUARY 2013 - MAY 2013)

- Designed promotional material for long-standing clients.
- Designed and developed potential branding directions for new clients.

