



Hello.

I'm Steve Boyland, a designer.

My passion for design pushes me to continue to learn and adapt to our rapidly changing creative landscape in order to make a lasting impact on the world, or at least just make some really cool stuff.

Whether creating a personal project or working for a professional client, I strive to create only the best.

My portfolio site is <http://saboy.land>.
You can e-mail me at saboyland@gmail.com.
I'm @saboyland on twitter, instagram, and dribbble.
My art blog is at saboyland.tumblr.com.

These are skills I have.

- Identity, branding, and logo design and direction.
- Typography and layout design.
- Digital photography and editing.
- Traditional and digital illustration.
- Web layout wireframing and mock-ups.
- Moderate experience in WordPress, HTML, CSS and web management.
- Proficiency in Adobe Creative Cloud applications Photoshop, Illustrator, and InDesign.
- Moderate video editing experience in Premiere Pro and After Effects.
- Proficiency in both Macintosh and Windows operating systems.

Here's what I've accomplished.

- Graduated Cum Laude at The College of New Jersey with a BFA in Graphic Design, May 2013.
- 5 years and counting of professional design experience through internships, freelance work, and full-time positions.
- Sold over 600 t-shirts across several designs through internet sales platforms Cotton Bureau and Redbubble.
- Participant in Maryland-DC area live art competition Super Art Fight.

This is where I've worked.

Graphic Designer

Exit10 Advertising

Baltimore, MD (October 2014 - Present)

- Developed sponsorship programs for motorsports teams, series and drivers to maximize investment.
- Assisted in guest hospitality at select NASCAR race events on behalf of team sponsors.
- Developed graphic & web design work for various agency clients.
- Designed presentations and templates for sponsorship and agency pitches.
- Designed multi-use templates and prepared files for apparel production.
- Designed and managed client websites.

Graphic Designer

J Connelly

Parsippany, NJ (January 2014 - June 2014)

- Designed a wide variety of material for several clients on tight deadlines.
- Design work included internal use material for large companies, advertisements, and promotion material for corporate events.

Freelance Graphic Designer

Self-Employed

(2010 - Present)

- Designed logos, websites, branding and promotion materials for a variety of small business and solo clients.

Aviate Creative

Chester, NJ (October 2013 - November 2013)

- Designed, developed, and edited logo concepts, promotional material, and in-house material for various clients.
- Performed image research and development for use in client materials.

Graphic Design Intern

Stunt Double Industries

Trenton, NJ (February 2013 - May 2013)

- Designed promotional material for long-standing clients.
- Designed and developed potential branding directions for new clients.

Head Lab Technician

The College of New Jersey - Art & Interactive Multimedia Building

Ewing, NJ (September 2010 - May 2013)

- Promoted to Head Technician in January 2012.
- Supervised work hours of employees and handled time sheets.